

AI RESEARCH IN BUSINESS AND LAW

USC
Marshall

School of Business

Initiative on Digital Competition



Anthony Dukes
Chair &
Professor of
Marketing



Dina Mayzlin
Associate Dean
for the Ph.D.
Program &
Professor of
Marketing



Mohammed
Alyakoob
Assistant
Professor of
Data Sciences
and Operation



Daniel Sokol
Professor of
Law, USC
Gould &
Affiliate
Professor USC
Marshall

We provide an overview of how business and law disciplines approach research on AI. Our objective is to initiate further dialog on identifying research and commercialization opportunities for AI in engineering.

11.05

NOV. 5TH
@ 11AM

You can learn more about IDC, visit us at: <https://bit.ly/2XysSGY>